



## SPONSORSHIP AGREEMENT

### CLIENT DETAILS:

Name:.....

Contact Person:.....

Telephone:....., Fax:.....

Address:.....

.....

Nature of Business:.....

### SPONSORSHIP DETAILS:

Sponsorship Plan:.....

.....

Requested Start Date for Sponsorship: ...../...../.....

Expected Finish Date for Sponsorship: ...../...../.....

Comments:.....

.....

.....

### PAYMENT DETAILS:

Cost of Sponsorship Plan. ....

Production Costs: .....

Total Costs: .....

Payment Received:

Cash

Cheque

EFT

Cumberland Community Radio Inc  
Receipt No:

#### **Bank Details – if paying electronically:**

Cumberland Community Radio

BSB: 112 879

Account: 057 822013

[Please include your name on the electronic  
deposit.]

EFT Receipt No: \_\_\_\_\_

**I/we hereby confirm that I/we would like to place the abovementioned sponsorship on Cumberland Community Radio (2CCR FM) and that I/we shall abide by all the terms and conditions as set by Cumberland Community Radio (2CCR FM). All programs during the duration of this Contract are to be as the sole and absolute discretion of Cumberland Community Radio (2CCR FM).**

Signed for and on behalf of

.....

Signature:.....Name.....

Date.....

Signed for and on behalf of **Cumberland Community Radio (2CCR FM)**

Signature:..... Name:.....

Date:.....

**GENERAL TERMS AND CONDITIONS**

1. **Cumberland Community Radio (2CCR FM)** reserves the right to:
  - i. Refuse at its discretion to accept any sponsorship material that is the opinion of Cumberland Community Radio (2CCR FM) not consistent with guidelines or does not meet the technical linguistic or quality standards as determined by Cumberland Community Radio (2CCR FM).
  - ii. Change the rates, terms and conditions at any time;
  - iii. Cancel, reschedule or replace any Cumberland Community Radio (2CCR FM) Program or advertising break;
  - iv. Reschedule advertising booking at any time.
2. If a sponsorship booking is made in connection with a particular Cumberland Community Radio (2CCR FM) Program and that particular program is cancelled, the advertiser may have the booking rescheduled to a mutually acceptable time or cancel the booking without charge.
3. For booking cancellations made within 30 days of the first day of Broadcast, or production cancellations made within 24 hours of the Cumberland Community Radio (2CCR FM) recording session, Cumberland Community Radio (2CCR FM) will be entitled to payment as if the sponsorship had been broadcast or the production had taken place in accordance with the original booking.
4. While every care is taken, Cumberland Community Radio (2CCR FM) gives no guarantee about the proximity of sponsorships for rival products.
5. All sponsorships must be paid in full before the first date of the broadcast unless credit term has been previously agreed with Cumberland Community Radio (2CCR FM). Cumberland Community Radio (2CCR FM) retains the right to refuse to extend credit to any sponsor.
6. Cumberland Community Radio (2CCR FM) will not be responsible for archiving any advertising material for more than one year after the first date of the broadcast.
7. Rates quoted are inclusive of all taxes and GST.
8. This agreement shall commence on signature date and shall continue unless terminated by either party with 30 days notice in writing.